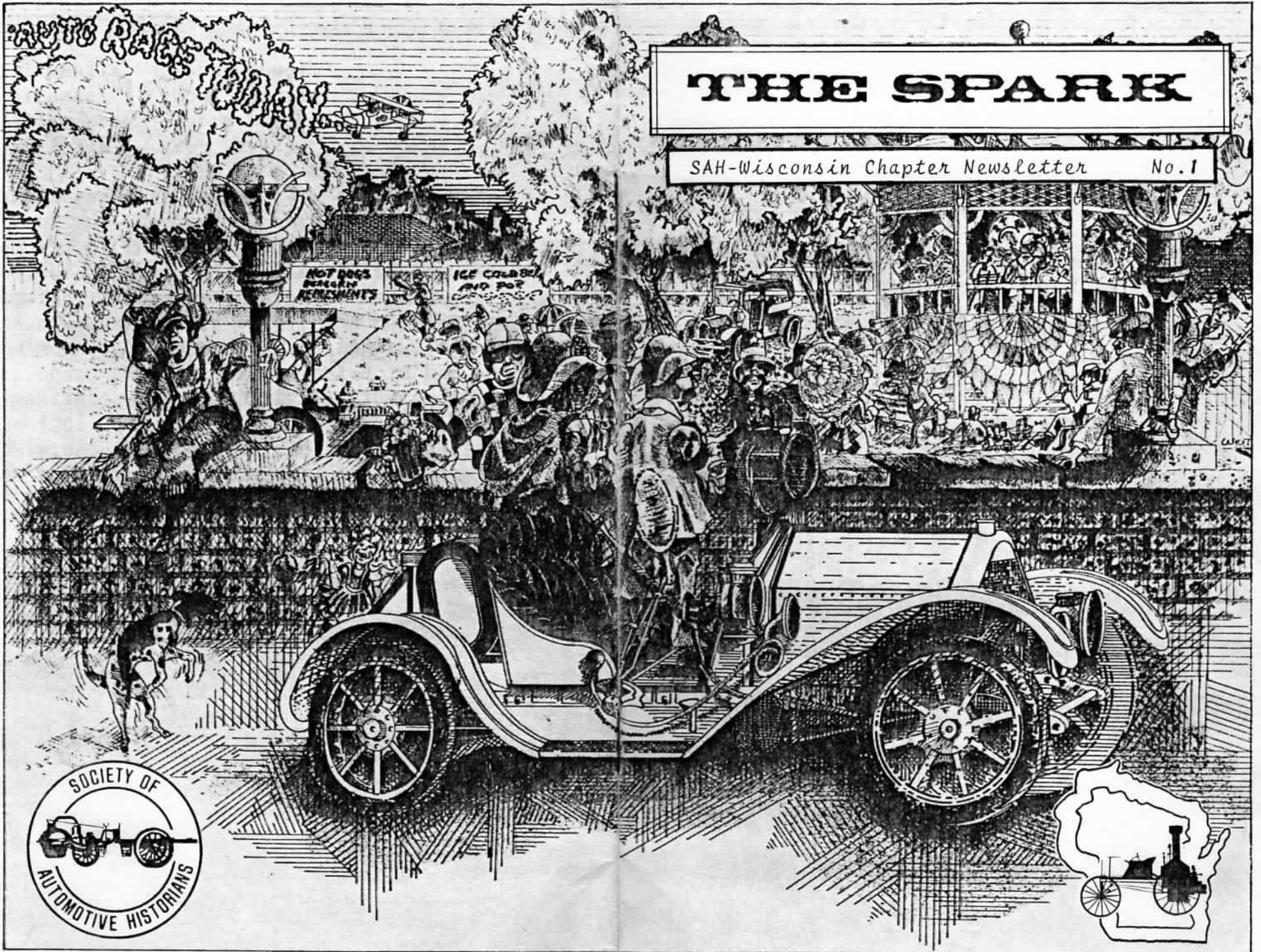


THE SPARK

SAH-Wisconsin Chapter Newsletter No. 1



Here We Go!

Exercising the editor's prerogative, I have named our newsletter The Spark (after Dr. Carhart's 1871 steamer) and developed a design for it which should serve our purposes nicely. The seal for our organization was designed by Bob Lichty and myself as a combination of the SAH logo and what our members wanted in the way of art. The silhouette in the Wisconsin Chapter seal is of the Spark and was drawn from early photographs by Bob.

We trust and hope that all of the Wisconsin Chapter members will find the newsletter, its name and design, and the seal to their liking. But we would like to hear your comments. Let us know what you think, both positive and negative. Please, let us hear from every one of you on what you think of this newsletter and what you would like to see in future issues. This is a democratic organization and the only way we can keep it such is through the participation of all members.

In future issues of The Spark we will print letters, opinion, short articles, a research column, photos and whatever else you would like to see. This issue includes a report on our July meeting, an article on where to publish historical material and a club roster. Before too long, we will be sending out a questionnaire to all members to include more complete information on each of us. Once this material is gathered, we will publish

a second, more complete roster. Also included in this mailing is a complete (we think) list of motor vehicles built in Wisconsin. As an active member, we would like you to sit down with this list and make any corrections you can as well as adding next to each name the type of vehicle built by each company. This information will form the basis for a small booklet form listing of Wisconsin built cars, trucks, tractors and motorcycles. All members will receive one copy of this booklet. It will be available for sale to non-members.

That's all for now, let us hear from you.

Chris Halla

The July Meeting

On Saturday, July 8, 1979, amidst the gigantic affair that the Iola (Wis.) Lions Club Chicken Roast and Old Car Show has become, the Wisconsin Chapter of the Society of Automotive Historians held its second meeting. Fourteen members and one guest attended the meeting in the offices of Krause Publications.

The two major points of business attended to at the meeting were the announcement of newly elected Directors and taking the initial steps in gaining affiliation with the Wisconsin State Historical Society. (This dual affiliation with the Society of Automotive

Historians and the State Historical Society will do a great deal to broaden our base and to open doors in the field of historical automotive research).

The meeting was opened at 2 p.m. by Chris Halla, Director Pro Tem, who introduced the new officers and all members in attendance. New officers are as follows: Director-Matt Joseph; Associate Director-George Tesar; Secretary-Chris Halla; and Treasurer-Bob Lichty.

Before turning the chair over to the new directors, Halla introduced special guest Shel Stromquist of the State Historical Society.

Stromquist gave a brief but detailed talk on the benefits of dual affiliation and made comments on the purpose of local and statewide historical societies. A question and answer period which followed reaffirmed the enthusiasm with which dual affiliation has been met by the membership.

Next, new Director, Matt Joseph took the floor to make his personal statements on the intentions and directions of the Wisconsin Chapter SAH. Joseph began his comments with an appreciation to the founding members. This was followed by comments on the chapter, the importance of automotive history, just what history is and what the chapter's contribution can be. The keynote was one of comaraderie and the bringing together of different attitudes and directions. Prior to opening the meeting to general discussion, Joseph appointed Chris Halla newsletter editor.

The first point in the general discussion was the Winter Dinner Meeting. While an exact

date, time and place was not determined, the general concensus was the meeting should be held in February, either in Madison or Milwaukee. As it looks now, the meeting will be held in Madison. July meetings will continue to be held at Iola during the annual car show and swap meet.

The idea of having Directors at Large was brought up next. In order to arrive at a Board of Driectors totalling seven, it was decided to elect three Directors at Large from the membership. These three posts will be filled at the Winter Dinner Meeting. In order to have a wide representation, the posts will be filled thereafter on a rotating basis. The winter meeting election with result in one Director at Large being elected for a one-year term, one for a two-year term and one for a three-year term. This should also result in a wider and more varied geographical representation.

Next on the agenda were membership classes. We will have three: Individual-\$5; Associate-information and facilities exchange; and Corporate-\$25. Joseph and Halla will put together a recruitment flyer similar to the National's. Bob Lichty, in his post as Treasurer, will serve as Membership Secretary.

The matters of awards and archives were discussed to a considerable degree. Two committees resulted: The Awards Committee will include Chris Halla, John Kress, Jim Flammang and Matt Joseph; and the Archival Committee will be made up of George Tesar, Walter Wray, W.L. Cameron and Bob Lichty. In both committees, the chair is the first name listed. Committees will report on their findings and plan of action

at the Winter Dinner Meeting.

Matt Joseph and Wally Wyss volunteered to man a booth in the swap meet held in conjunction with the Iola Car Show on Sunday, July 9. They reported later a great deal of interest in our new chapter. At next year's swap meet, we will have a more professional set-up and will hopefully attract a number of new members there.

Meeting adjourned!

Getting It Published

Research and the accumulation of knowledge in any area is selfish and of little significance if it turns out that the best researchers and historians are often those who publish their findings. For the unpublished historian this presents a major question. Just where in hell do I get published and how do I go about it? Because we knew you would ask, we have prepared the following; some basic notes on manuscript preparation, followed by a partial list of periodical and book publishers to which you, the historian may peddle your wares.

When preparing the manuscript, make an effort to be objective and as lively as possible. And follow these simple rules. Begin with clean, white, 8½x11 typing paper. Type only on one side of each sheet and double space all copy. On the first page of the story, type your full name and address in the upper right hand corner. Go down about one-third of the page and type the title or subject of your story in capital letters. Triple space,

type your by-line. Triple space again and begin the story. Indent all paragraphs. Leave a one inch margin on both sides and at the bottom of the sheet. On pages two and after, leave a one and one-half inch margin at the top of the page. Also on pages two and after, type your last name, two dashes and the page number in the upper left hand corner. At the end of your story, type END or -30-.

If the story does not include art, submit it to your choice of publishers in a business size envelope and enclose an S.A.S.E. (self addressed stamped envelope) for its possible return. If art is accompanying the story, choose an envelope large enough to accomodate it and make the S.A.S.E. the same size. For safety's sake, slip in a nice stiff piece of cardboard.

Speaking of photos: Include them whenever possible, they will help you sell your story. Send prints (5x7 or 8x10) whenever possible and don't send color unless an editor asks you to. Put your full name and address on the back of each photo along with a number for the print. The number on the back of the print will correspond with a number on a seperate outline or caption sheet on which you have entered captions for all art.

One final warning, don't try to be cute, nifty or clever in manuscript preparation. This is one place where all editors like tradition.

Following is a list of possible markets for your research. I have not included the vast majority of club publications, of which

there are hundreds, but if you have written an article on a particular make, you might do well to try to place it with a club publication first. The Old Cars Price Guide includes a complete listing of clubs and addresses, and I will try to get that list into an upcoming issue of Car Exchange as well. Finally, be forewarned that all of the publishers and publications listed do not pay in cash, but don't let that keep you from submitting. Money is not everything!

Wisconsin Magazine of History, The State Historical Society of Wisconsin, 816 State St., Madison, WI 53706. William Converse Haygood, Editor. Quarterly.

Wisconsin Then & Now, The State Historical Society of Wisconsin, 816 State St., Madison, WI 53706. Marilyn Grant, Editor. Monthly.

Car Exchange, Krause Publications, 700 East State St., Iola, WI 54945. R. Chris Halla, Editor. Monthly.

Old Cars Newspaper, Krause Publications, 700 East State St., Iola, WI 54945. Robert Lemke, Editor. Weekly.

Motorbooks International, Osceola, WI 54020. Books.

The Herald, The Henry Ford Museum, Dearborn, MI 48121. Douglas Bakken, Editor. Quarterly.

The Society of Automotive Historians Newsletter, SAH, 197 Mayfair Ave., Floral Park, Long Island, NY 11001. Walter Gosden, Editor. Monthly.

Automotive History Review, Society of Automotive Historians, P.O. Box 1306, Marietta, GA 30061. Richard Brigham, Editor. Quarterly.

Wisconsin Chapter SAH Newsletter, c/o Krause Publications, 700 East State St., Iola, WI 54945. R. Chris Halla, Editor. Bi-monthly.

The Milestone Car, Milestone Car Society, Eagle Spring Enterprises, Box 18, Nyack, NY 10960. Richard Taylor, Editor. Quarterly.

Special Interest Autos, Hemmings Motor News, Box 380, Bennington, VT 05201. David Brownell, Editor. Bi-monthly.

Automobile Quarterly, 221 Nassau St., Princeton, NJ 08540. Beverly Pae Kimes, Editor. Quarterly.

Car Collector, Classic Publishing, 5430 Jimmy Carter Blvd., Suite 108, Norcross, GA 30093. Donald Peterson, Editor. Monthly.

Antique Motor News, 919 South St., Long Beach, CA 90805. Walter Drew, Editor. Monthly.

Old Motor Magazine, 17 Air St., London W1Y 6ND. Prince Marshall and Nick Baldwin, Editors. Bi-monthly.

Cars and Parts, Amos Press, P.O. Box 482, Sidney, OH 45367. Edwin Neuce, Editor. Monthly.

The best piece of advice I can give you on where to submit is to tell you to study all of the publications listed above. Don't submit anywhere without having seen a couple issues of the publication. Before submitting a book length manuscript, check to see if the publisher is interested.

-Chris Halla-

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Director--Matt Joseph
Associate Director--George Tesar
Secretary/Newsletter Editor--Chris Halla
Treasurer--Bob Lichty

FOUNDING MEMBERS:

Chris Halla	John Gunnell
Bob Lemke	Tony Hossain
Chet Krause	Terry Boyce
John Kress	Bob Lichty

Membership in the Society of Automotive Historians-Wisconsin Chapter is open to all members of the SAH. Memberships are as follows: Individual-\$5; Associate-information and facilities exchange (museums, libraries and other societies only); and Corporate-\$25. You must be a member of the SAH to join the Wisconsin Chapter. Memberships in the national organization are: Individual-\$10; and Corporate-\$20. Dues may be mailed to: Bob Lichty, SAH-Wisconsin Chapter, c/o Krause Publications, 700 E. State St., Iola, WI 54945.

